Driving Utah’s Economy
Annual Contribution of Utah’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

140 DEALERSHIPS (new car)
25,529 TOTAL JOBS (created by dealerships)
76 EMPLOYEES (average per dealership)

$8.3B TOTAL SALES (all dealerships)
$667M PAYROLL

$62,452 Average Annual Earnings
$211M State and Federal Income Taxes Paid

$563M STATE SALES TAX PAID

Utah’s Share of Total U.S. New-Vehicle Registrations

Includes income taxes paid for direct, indirect and induced jobs.