

Driving **Maine's** Economy

Annual Contribution of Maine's New-Car Dealers

Numbers reflect annual economic activity during 2016.



108
DEALERSHIPS
(new car)



12,178
TOTAL JOBS
(created by dealerships)
Includes 5,605 direct jobs and
6,573 indirect and induced jobs.



52
EMPLOYEES
(average per
dealership)



\$3.7B
TOTAL SALES

12.5%
Share of Total
Retail Sales in State



\$290M
PAYROLL

\$52,536
Average Annual
Earnings

\$106M
State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.4%
REGISTRATIONS

Maine's Share of Total U.S.
New-Vehicle Registrations

11 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8400 Westpark Drive, Tysons, VA 22102 | 703.821.7010 | industryrelations@nada.org
NADA Legislative Affairs | 412 First Street, SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org