

Driving **Maine's** Economy

Annual Contribution of Maine's New-Car Dealers

Numbers reflect annual economic activity during 2021.



111
DEALERSHIPS
(new car)



11,778
TOTAL JOBS
(created by dealerships)
Includes 5,421 direct jobs and
6,357 indirect and induced jobs.



49
EMPLOYEES
(average per
dealership)



\$5.2B
TOTAL SALES
(all dealerships)



\$382M
PAYROLL

\$70,460 Average Annual Earnings	\$118M State and Federal Income Taxes Paid
---	---



0.4%
REGISTRATIONS
Maine's Share of Total U.S.
New-Vehicle Registrations

Source: Center for Automotive Research,
NADA Industry Analysis, IHS Markit,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau

Includes income taxes paid for direct,
indirect and induced jobs.

\$281M
**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 202 547-5500 | legislative@nada.org