

INTRODUCING

NADA Academy Plus

LEADERSHIP FOR YOUR ENTIRE DEALERSHIP

AN ALL-NEW PROGRAM

To maximize performance and accelerate results, the emerging dealership leader—*plus* up to five department managers from a single dealership—can attend individual class weeks covering financial management, parts, service, pre-owned vehicles, new vehicles and business leadership.



NADA UNIVERSITY ONLINE PREMIUM SUBSCRIPTION

Participating dealership locations will receive 24/7 access for all employees to hundreds of online courses, workshops and webinars for the duration of the program.



NADA 20 GROUP FINANCIAL COMPOSITE

To make real-time strategy adjustments, students receive access to NADA 20 Group's financial composite with enhanced internet metrics. *Plus*, a NADA 20 Group consultant will review the dealership's composite between class weeks.



NADA 20 GROUP IN-DEALERSHIP CONSULTING

After completing the program, a NADA 20 Group consultant will visit the dealership to ensure its goals and objectives are being met.

Class begins in October. Seats are limited. Enroll now at nada.org/academyplus.



nada.org/academy | 800.557.6232