Driving Wyoming’s Economy
Annual Contribution of Wyoming’s New-Car Dealers

Numbers reflect annual economic activity during 2020.


48 DEALERSHIPS (new car)

5,275 TOTAL JOBS (created by dealerships)
Includes 2,092 direct jobs and 3,183 indirect and induced jobs.

44 EMPLOYEES (average per dealership)

$1.6B TOTAL SALES (all dealerships)

$116M PAYROLL

$55,536 Average Annual Earnings
$23M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

$91M STATE SALES TAX PAID

Wyoming’s Share of Total U.S. New-Vehicle Registrations

0.2% REGISTRATIONS