Driving South Dakota’s Economy
Annual Contribution of South Dakota’s New-Car Dealers

Numbers reflect annual economic activity during 2019.


85 DEALERSHIPS (new car)

8,677 TOTAL JOBS (created by dealerships)
Includes 4,268 direct jobs and 4,409 indirect and induced jobs.

50 EMPLOYEES (average per dealership)

$2.3B TOTAL SALES (all dealerships)

$238M PAYROLL

$55,887 Average Annual Earnings
$384M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

0.2% REGISTRATIONS
South Dakota’s Share of Total U.S. New-Vehicle Registrations

$93M STATE SALES TAX PAID