

Driving South Dakota's Economy

Annual Contribution of South Dakota's New-Car Dealers

Numbers reflect annual economic activity during 2017.



85
DEALERSHIPS
(new car)



8,794
TOTAL JOBS
(created by dealerships)
Includes 4,326 direct jobs and
4,468 indirect and induced jobs.



51
EMPLOYEES
(average per
dealership)



\$2.4B
TOTAL SALES
(all dealerships)



\$235M
PAYROLL

\$54,329

Average Annual
Earnings

\$58M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.2%
REGISTRATIONS

South Dakota's Share of
Total U.S. New-Vehicle
Registrations

13.1 YEARS

**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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