Driving South Dakota’s Economy
Annual Contribution of South Dakota’s New-Car Dealers

Numbers reflect annual economic activity during 2018.

85 DEALERSHIPS (new car)
8,702 TOTAL JOBS (created by dealerships)
Includes 4,281 direct jobs and 4,421 indirect and induced jobs.

50 EMPLOYEES (average per dealership)

$2.3B TOTAL SALES (all dealerships)

$232M PAYROLL
Includes income taxes paid for direct, indirect and induced jobs.

$54,379 Average Annual Earnings
$38M State and Federal Income Taxes Paid

$94M STATE SALES TAX PAID

South Dakota’s Share of Total U.S. New-Vehicle Registrations