

# Driving South Dakota's Economy

## Annual Contribution of South Dakota's New-Car Dealers

Numbers reflect annual economic activity during 2016.



**88**

**DEALERSHIPS**  
(new car)



**8,892**

**TOTAL JOBS**  
(created by dealerships)

Includes 4,374 direct jobs and  
4,518 indirect and induced jobs.



**50**

**EMPLOYEES**  
(average per  
dealership)



**\$2.1B**

**TOTAL SALES**

**11.9%**

Share of Total  
Retail Sales in State



**\$232M**

**PAYROLL**

**\$54,248**

Average Annual  
Earnings

**\$58M**

State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**0.2%**

**REGISTRATIONS**

South Dakota's Share of  
Total U.S. New-Vehicle  
Registrations

**13.3** YEARS

**AVERAGE  
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

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