

Driving New Jersey's Economy

Annual Contribution of New Jersey's New-Car Dealers

Numbers reflect annual economic activity during 2017.



454
DEALERSHIPS
(new car)



69,180
TOTAL JOBS
(created by dealerships)
Includes 32,694 direct jobs and
36,486 indirect and induced jobs.



72
EMPLOYEES
(average per
dealership)



\$34.3B
TOTAL SALES
(all dealerships)



\$2.2B
PAYROLL

\$66,646

Average Annual
Earnings

\$737M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



3.4%
REGISTRATIONS

New Jersey's Share of
Total U.S. New-Vehicle
Registrations

10
YEARS

AVERAGE
VEHICLE AGE

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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