Driving New Jersey’s Economy
Annual Contribution of New Jersey’s New-Car Dealers
Numbers reflect annual economic activity during 2018.


450 DEALERSHIPS
(new car)

69,247 TOTAL JOBS
(created by dealerships)
Includes 32,726 direct jobs and 36,522 indirect and induced jobs.

73 EMPLOYEES
(average per dealership)

$35.6B TOTAL SALES
(all dealerships)

$2.2B PAYROLL

$67,314 Average Annual Earnings
$563M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

3.5% REGISTRATIONS
New Jersey’s Share of Total U.S. New-Vehicle Registrations

$2.4B STATE SALES TAX PAID