Driving Hawaii’s Economy
Annual Contribution of Hawaii’s New-Car Dealers

Numbers reflect annual economic activity during 2019.

68 DEALERSHIPS (new car)

7,177 TOTAL JOBS (created by dealerships)
Includes 4,383 direct jobs and 2,794 indirect and induced jobs.

64 EMPLOYEES (average per dealership)

$5.8B TOTAL SALES (all dealerships)

$279M PAYROLL

$63,817 Average Annual Earnings
$694M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

0.6% REGISTRATIONS Hawaii’s Share of Total U.S. New-Vehicle Registrations

$269M STATE SALES TAX PAID