Driving Connecticut’s Economy
Annual Contribution of Connecticut’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

247 DEALERSHIPS
(new car)

24,931 TOTAL JOBS
(created by dealerships)
Includes 12,316 direct jobs and
12,615 indirect and induced jobs.

50 EMPLOYEES
(average per dealership)

$9.8B TOTAL SALES
(all dealerships)

$838M PAYROLL

$68,120 Average Annual Earnings
$218M State and Federal Income Taxes Paid
Includes income taxes paid for direct,
indirect and induced jobs.

$624M STATE SALES TAX PAID

1% REGISTRATIONS
Connecticut’s Share of Total
U.S. New-Vehicle Registrations

Source: Center for Automotive Research, IHS Markit, NADA,