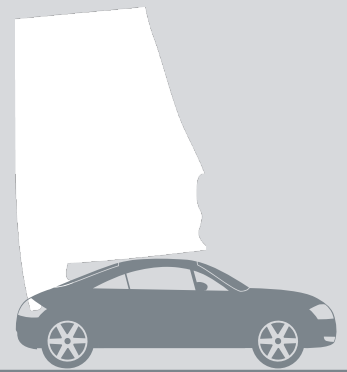


# Driving Alabama's Economy

## Annual Contribution of Alabama's New-Car Dealers

Numbers reflect annual economic activity during 2016.



**270**  
**DEALERSHIPS**  
(new car)



**32,422**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 15,152 direct jobs and  
17,270 indirect and induced jobs.



**56**  
**EMPLOYEES**  
(average per  
dealership)



**\$12.6B**  
**TOTAL SALES**

**19.3%**  
Share of Total  
Retail Sales in State



**\$829M**  
**PAYROLL**

**\$55,395**  
Average Annual  
Earnings

**\$302M**  
State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**1.3%**  
**REGISTRATIONS**

Alabama's Share of  
Total U.S. New-Vehicle  
Registrations

**13.6** YEARS  
**AVERAGE  
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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