Driving Alabama’s Economy
Annual Contribution of Alabama’s New-Car Dealers

Numbers reflect annual economic activity during 2018.

270 DEALERSHIPS (new car)

32,595 TOTAL JOBS (created by dealerships)
Includes 15,233 direct jobs and 17,362 indirect and induced jobs.

56 EMPLOYEES (average per dealership)

$12.8B TOTAL SALES (all dealerships)

$846M PAYROLL

$55,588 Average Annual Earnings

$227M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

$286M STATE SALES TAX PAID

Alabama’s Share of Total U.S. New-Vehicle Registrations