## Driving Alabama’s Economy
Annual Contribution of Alabama’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

### Key Statistics:
- **272** dealerships (new car)
- **31,941** total jobs (created by dealerships)
- **55** employees (average per dealership)
- **$13.1B** total sales (all dealerships)
- **$904M** payroll
- **$60,684** average annual earnings
- **$255M** state and federal income taxes paid
- **1.2%** registrations: Alabama’s share of total U.S. new-vehicle registrations
- **$294M** state sales tax paid

Includes income taxes paid for direct, indirect and induced jobs.