

Driving Alabama's Economy

Annual Contribution of Alabama's New-Car Dealers

Numbers reflect annual economic activity during 2021.



273
DEALERSHIPS
(new car)



32,175
TOTAL JOBS
(created by dealerships)
Includes 15,037 direct jobs and
17,139 indirect and induced jobs.



55
EMPLOYEES
(average per
dealership)



\$15.5B
TOTAL SALES

(all dealerships)



\$1.1B
PAYROLL

\$74,035

Average Annual
Earnings

\$350M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



1.3%
REGISTRATIONS

Alabama's Share of Total U.S.
New-Vehicle Registrations

\$345M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA Industry Analysis, IHS Markit,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 202 547-5500 | legislative@nada.org