

Driving Oklahoma's Economy

Annual Contribution of Oklahoma's New-Car Dealers

Numbers reflect annual economic activity during 2017.



260
DEALERSHIPS
(new car)



26,898
TOTAL JOBS
(created by dealerships)
Includes 13,926 direct jobs and
12,972 indirect and induced jobs.



54
EMPLOYEES
(average per
dealership)



\$43.7B
TOTAL SALES
(all dealerships)



\$742M
PAYROLL

\$53,293 Average Annual Earnings	\$231M State and Federal Income Taxes Paid
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4.4%
REGISTRATIONS
Oklahoma's Share of
Total U.S. New-Vehicle
Registrations

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.

Includes income taxes paid for direct,
indirect and induced jobs.

9.3 YEARS
**AVERAGE
VEHICLE AGE**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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