Driving Oklahoma’s Economy
Annual Contribution of Oklahoma’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

251 DEALERSHIPS
(new car)

25,450 TOTAL JOBS
(created by dealerships)
Includes 13,176 direct jobs and 12,274 indirect and induced jobs.

52 EMPLOYEES
(average per dealership)

$31.5B TOTAL SALES
(all dealerships)

$778M PAYROLL

$59,150 Average Annual Earnings

$191M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

4.5% REGISTRATIONS
Oklahoma’s Share of Total U.S. New-Vehicle Registrations

$1.1B STATE SALES TAX PAID