Driving Mississippi’s Economy
Annual Contribution of Mississippi’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

177 DEALERSHIPS
(new car)

17,745 TOTAL JOBS
(created by dealerships)
Includes 7,996 direct jobs and 9,749 indirect and induced jobs.

45 EMPLOYEES
(average per dealership)

$6.9B TOTAL SALES
(all dealerships)

$448M PAYROLL

$56,069 Average Annual Earnings

$124M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

0.6% REGISTRATIONS
Mississippi’s Share of Total U.S. New-Vehicle Registrations

$360M STATE SALES TAX PAID