

Driving Mississippi's Economy

Annual Contribution of Mississippi's New-Car Dealers

Numbers reflect annual economic activity during 2017.



179
DEALERSHIPS
(new car)



18,646
TOTAL JOBS
(created by dealerships)
Includes 8,402 direct jobs and
10,244 indirect and induced jobs.



47
EMPLOYEES
(average per
dealership)



\$7.2B
TOTAL SALES
(all dealerships)



\$426M
PAYROLL

\$50,676 Average Annual Earnings	\$151M State and Federal Income Taxes Paid
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0.7%
REGISTRATIONS
Mississippi's Share of
Total U.S. New-Vehicle
Registrations

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.

Includes income taxes paid for direct,
indirect and induced jobs.

12.9 YEARS
**AVERAGE
VEHICLE AGE**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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