

Driving Mississippi's Economy

Annual Contribution of Mississippi's New-Car Dealers

Numbers reflect annual economic activity during 2016.



174
DEALERSHIPS
(new car)



18,329
TOTAL JOBS
(created by dealerships)
Includes 8,259 direct jobs and
10,070 indirect and induced jobs.



47
EMPLOYEES
(average per
dealership)



\$6.1B
TOTAL SALES

16.2%
Share of Total
Retail Sales in State



\$433M
PAYROLL

\$53,651
Average Annual
Earnings

\$164M
State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.6%
REGISTRATIONS

Mississippi's Share of
Total U.S. New-Vehicle
Registrations

13.3 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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