

Driving Missouri's Economy

Annual Contribution of Missouri's New-Car Dealers

Numbers reflect annual economic activity during 2017.



385
DEALERSHIPS
(new car)



47,528
TOTAL JOBS
(created by dealerships)
Includes 22,561 direct jobs and
24,967 indirect and induced jobs.



59
EMPLOYEES
(average per
dealership)



\$18.4B
TOTAL SALES
(all dealerships)



\$1.2B
PAYROLL

\$53,093 Average Annual Earnings	\$414M State and Federal Income Taxes Paid
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1.8%
REGISTRATIONS
Missouri's Share of Total U.S.
New-Vehicle Registrations

Includes income taxes paid for direct,
indirect and induced jobs.

12.2 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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