Driving Missouri’s Economy
Annual Contribution of Missouri’s New-Car Dealers

Numbers reflect annual economic activity during 2018.

383 DEALERSHIPS
(new car)

47,306 TOTAL JOBS
(created by dealerships)
Includes 22,456 direct jobs and 24,850 indirect and induced jobs.

59 EMPLOYEES
(average per dealership)

$19.1B TOTAL SALES
(all dealerships)

$1.2B PAYROLL

$53,716 Average Annual Earnings

$290M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

1.9% Registrations
Missouri’s Share of Total U.S. New-Vehicle Registrations

$808M State Sales Tax Paid