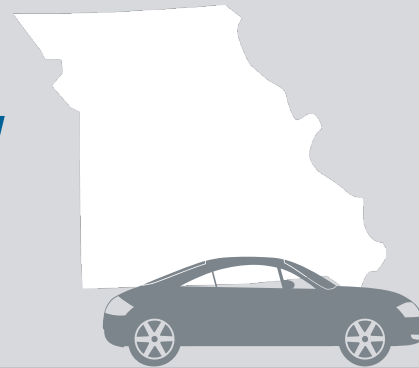


# Driving Missouri's Economy

## Annual Contribution of Missouri's New-Car Dealers

Numbers reflect annual economic activity during 2016.



**377**  
**DEALERSHIPS**  
(new car)



**48,252**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 22,905 direct jobs and  
25,347 indirect and induced jobs.



**61**  
**EMPLOYEES**  
(average per  
dealership)



**\$17.7B**  
**TOTAL SALES**

**18.4%**  
Share of Total  
Retail Sales in State



**\$1.2B**  
**PAYROLL**

**\$53,541**  
Average Annual  
Earnings

**\$428M**  
State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**1.8%**  
**REGISTRATIONS**

Missouri's Share of  
Total U.S. New-Vehicle  
Registrations

**12.1** YEARS  
**AVERAGE  
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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