Driving Michigan’s Economy
Annual Contribution of Michigan’s New-Car Dealers

Numbers reflect annual economic activity during 2020.

614 DEALERSHIPS
(new car)

70,725 TOTAL JOBS
(created by dealerships)
Includes 33,988 direct jobs and 36,737 indirect and induced jobs.

55 EMPLOYEES
(average per dealership)

$38.2B TOTAL SALES
(all dealerships)

$2.1B PAYROLL

$63,115 Average Annual Earnings

$575M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

3.9% REGISTRATIONS
Michigan’s Share of Total U.S. New-Vehicle Registrations

$2.3B STATE SALES TAX PAID