Driving Michigan’s Economy
Annual Contribution of Michigan’s New-Car Dealers

Numbers reflect annual economic activity during 2018.

613 DEALERSHIPS
(new car)

76,180 TOTAL JOBS
(created by dealerships)
Includes 36,609 direct jobs and 39,571 indirect and induced jobs.

60 EMPLOYEES
(average per dealership)

$39.3B TOTAL SALES
(all dealerships)

$2.1B PAYROLL

$58,643 Average Annual Earnings
$519M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

3.8% REGISTRATIONS
Michigan’s Share of Total U.S. New-Vehicle Registrations

$2.4B STATE SALES TAX PAID