Driving Michigan’s Economy
Annual Contribution of Michigan’s New-Car Dealers

Numbers reflect annual economic activity during 2019.

614 DEALERSHIPS (new car)
75,786 TOTAL JOBS (created by dealerships)
Includes 36,420 direct jobs and 39,366 indirect and induced jobs.

59 EMPLOYEES (average per dealership)

$40.0B TOTAL SALES (all dealerships)

$2.2B PAYROLL

$59,865 Average Annual Earnings

$565M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

3.9% REGISTRATIONS
Michigan’s Share of Total U.S. New-Vehicle Registrations

$2.4B STATE SALES TAX PAID