

Driving Michigan's Economy

Annual Contribution of Michigan's New-Car Dealers

Numbers reflect annual economic activity during 2017.



614
DEALERSHIPS
(new car)



76,252
TOTAL JOBS
(created by dealerships)
Includes 36,644 direct jobs and
39,608 indirect and induced jobs.



60
EMPLOYEES
(average per
dealership)



\$40.3B
TOTAL SALES
(all dealerships)



\$2.2B
PAYROLL

\$59,177 Average Annual Earnings	\$740M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



4%
REGISTRATIONS
Michigan's Share of Total U.S.
New-Vehicle Registrations

10.7 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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