

# Driving Louisiana's Economy

## Annual Contribution of Louisiana's New-Car Dealers



Numbers reflect annual economic activity during 2017.



**277**  
**DEALERSHIPS**  
(new car)



**35,691**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 16,393 direct jobs and  
19,299 indirect and induced jobs.



**59**  
**EMPLOYEES**  
(average per  
dealership)



**\$12.2B**  
**TOTAL SALES**  
(all dealerships)



**\$898M**  
**PAYROLL**

<b>\$54,798</b> Average Annual Earnings	<b>\$310M</b> State and Federal Income Taxes Paid
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**1.2%**  
**REGISTRATIONS**  
Louisiana's Share of Total U.S.  
New-Vehicle Registrations

Includes income taxes paid for direct,  
indirect and induced jobs.

**11.3** YEARS  
**AVERAGE  
VEHICLE AGE**

Sources: Alliance of Automobile  
Manufacturers, Center for Automotive  
Research, IHS Markit, NADA,  
U.S. Bureau of Labor Statistics.



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

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