Driving Louisiana’s Economy
Annual Contribution of Louisiana’s New-Car Dealers

Numbers reflect annual economic activity during 2018.

276 DEALERSHIPS
(new car)

35,356 TOTAL JOBS
(created by dealerships)
Includes 16,239 direct jobs and 19,117 indirect and induced jobs.

59 EMPLOYEES
(average per dealership)

$13.2B TOTAL SALES
(all dealerships)

$885M PAYROLL

$54,522 Average Annual Earnings

$225M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

1.3% REGISTRATIONS
Louisiana’s Share of Total U.S. New-Vehicle Registrations

$590M STATE SALES TAX PAID