

Driving Louisiana's Economy

Annual Contribution of Louisiana's New-Car Dealers



Numbers reflect annual economic activity during 2017.



277
DEALERSHIPS
(new car)



35,691
TOTAL JOBS
(created by dealerships)
Includes 16,393 direct jobs and
19,299 indirect and induced jobs.



59
EMPLOYEES
(average per
dealership)



\$12.2B
TOTAL SALES
(all dealerships)



\$898M
PAYROLL

\$54,798 Average Annual Earnings	\$310M State and Federal Income Taxes Paid
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1.2%
REGISTRATIONS
Louisiana's Share of Total U.S.
New-Vehicle Registrations

Includes income taxes paid for direct,
indirect and induced jobs.

11.3 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



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