

Driving Louisiana's Economy

Annual Contribution of Louisiana's New-Car Dealers

Numbers reflect annual economic activity during 2016.



272
DEALERSHIPS
(new car)



37,422
TOTAL JOBS
(created by dealerships)
Includes 17,188 direct jobs and
20,234 indirect and induced jobs.



63
EMPLOYEES
(average per
dealership)



\$12.8B
TOTAL SALES

21.4%
Share of Total
Retail Sales in State



\$910M
PAYROLL

\$54,597
Average Annual
Earnings

\$324M
State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



1.3%
REGISTRATIONS

Louisiana's Share of
Total U.S. New-Vehicle
Registrations

11 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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