



PROFESSIONAL SERIES

2026-2027 DATES AND LOCATIONS

LIVE ONLINE

Office Manager*

July 14-17	10am-1pm ET
August 18-2	10am-1pm ET
September 21-24	2:30-5:30pm ET
October 20-23	10am-1pm ET
November 17-20	10am-1pm ET
December 14-18	2:30-5:30pm ET

Parts Manager*

July 20-23	2:30-5:30pm ET
August 24-27	2:30-5:30pm ET
August 24-27	2:30-5:30pm ET
September 15-18	10am-1pm ET
November 10-13	10am-1pm ET
December 7-10	2:30-5:30pm ET

Sales Manager*

July 13-16	2:30-5:30pm ET
August 17-20	2:30-5:30pm ET
September 22-25	10am-1pm ET
November 16-19	2:30-5:30pm ET
December 15-18	10am-1pm ET

Service Manager*

July 21-24	10am-1pm ET
August 25-28	10am-1pm ET
September 14-17	2:30-5:30pm ET
November 16-19	2:30-5:30pm ET
December 15-18	10am-1pm ET

Leadership*

July 6-9	2:30-5:30pm ET
July 7-10	10am-1pm ET
July 27-30	2:30-5:30pm ET
August 24-27	2:30-5:30pm ET
September 8-11	10am-1pm ET
October 26-29	2:30-5:30pm ET
December 1-4	10am-1pm ET
January 5-8, 2027	10am-1pm ET

*Each attendee must select leadership dates in addition to core-department course dates upon registration. The leadership class can be taken before the core-department course and done in-person or online.

IN-PERSON

Wisconsin Automobile-Truck Dealers Association

June 22-23	Leadership*	8:30am-4:30pm
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NADA HQ

July 28-29	Leadership*	8:30am-4:30pm
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Ohio Automobile Dealers Association

August 11-12	Service Management	8:30am-4:30pm
August 13-14	Parts Management	8:30am-4:30pm
August 18-19	Office Management	8:30am-4:30pm
August 20-21	Sales Management	8:30am-4:30pm
October 8-9	Leadership*	8:30am-4:30pm

Washington State Auto Dealers Association in Renton, WA

September 15-16	Sales Management	8:30am-4:30pm
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Illinois Auto Dealers Association in Springfield, IL

October 19-20	Sales Management	8:30am-4:30pm
October 21-22	Office Management	8:30am-4:30pm
October 26-27	Service Management	8:30am-4:30pm
October 28-29	Parts Management	8:30am-4:30pm
December 3-4	Leadership*	8:30am-4:30pm

Chicago Automobile Trade Association

June 15-16, 2027	Service Management	8:30am-4:30pm
June 17-18, 2027	Parts Management	8:30am-4:30pm
June 22-23, 2027	Office Management	8:30am-4:30pm
June 24-25, 2027	Sales Management	8:30am-4:30pm
July 28-29, 2027	Leadership*	8:30am-4:30pm

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