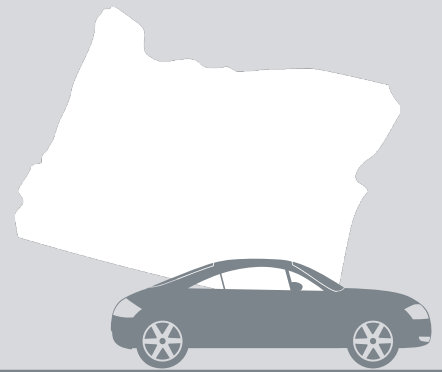


# Driving Oregon's Economy

## Annual Contribution of Oregon's New-Car Dealers



Numbers reflect annual economic activity during 2016.



**218**  
**DEALERSHIPS**  
(new car)



**27,045**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 12,987 direct jobs and  
14,058 indirect and induced jobs.



**60**  
**EMPLOYEES**  
(average per  
dealership)



**\$10.6B**  
**TOTAL SALES**

**17.9%**  
Share of Total  
Retail Sales in State



**\$716M**  
**PAYROLL**

**\$55,800**  
Average Annual  
Earnings

**\$305M**  
State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**1.1%**  
**REGISTRATIONS**

Oregon's Share of Total U.S.  
New-Vehicle Registrations

**13.7** YEARS  
**AVERAGE  
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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