

Driving Oregon's Economy

Annual Contribution of Oregon's New-Car Dealers



Numbers reflect annual economic activity during 2017.



220
DEALERSHIPS
(new car)



28,094
TOTAL JOBS
(created by dealerships)
Includes 13,491 direct jobs and
14,603 indirect and induced jobs.



61
EMPLOYEES
(average per
dealership)



\$11.1B
TOTAL SALES
(all dealerships)



\$769M
PAYROLL

\$56,967 Average Annual Earnings	\$325M State and Federal Income Taxes Paid
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1.1%
REGISTRATIONS
Oregon's Share of Total U.S.
New-Vehicle Registrations

Includes income taxes paid for direct,
indirect and induced jobs.

13.5 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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