

2023 ATAE SUMMER SPONSOR BENEFITS



The 2023 ATAE Summer Conference will be held at the Marriott Long Wharf Hotel in Boston, Massachusetts, July 12-14. Thank you for your support of ATAE! Below are the sponsorship opportunities available.

Spotlight Sponsor \$17,500	Includes: Time on the business agenda to address the audience Two complimentary attendees at the Summer Conference Invitation to VIP event at the Summer Conference Top sponsor recognition on the ATAE website and on-site Feature in ATAE e-newsletter Highlighted billing in the Summer Conference sponsor brochure May submit a flyer for attendee registration packets May submit an onsite giveaway item for attendees
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Diamond Sponsor \$15,000	Includes: Two complimentary attendees at the Summer Conference Invitation to attend the ATAE Board of Directors breakfast Sponsor recognition on the ATAE website and on-site Feature in ATAE e-newsletter Highlighted billing in the Summer Conference sponsor brochure May submit a flyer for attendee registration packets May submit an onsite giveaway item for attendees
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Platinum Sponsor \$10,000	Includes: Two complimentary attendees at the Summer Conference Invitation to attend the ATAE Board of Directors breakfast Sponsor recognition on the ATAE website, sponsor brochure, eNews, and on-site May submit a flyer for attendee registration packets May submit an onsite giveaway item for attendees
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Gold Sponsor \$7,500	Includes: Two complimentary attendees at the Summer Conference Sponsor recognition on the ATAE website, sponsor brochure, eNews, and on-site May submit an onsite giveaway item for attendees
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Silver Sponsor \$5,000	Includes: One complimentary attendee at the Summer Conference Sponsor recognition on the ATAE website, sponsor brochure, eNews, and on-site May submit an onsite giveaway item for attendees
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Bronze Sponsor \$3,000	Includes: One complimentary attendee at the Summer Conference <i>May not register additional representatives</i> Sponsor recognition on the ATAE website, sponsor brochure, eNews, and on-site
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Sponsorship commitment is on the following page...

2023 ATAE Summer Conference Sponsorship Form



COMMITMENT AND REGISTRATION INFORMATION

For questions, please contact Jill Goldfine at 703-821-7070 or jgoldfine@nada.org.

Yes, I would like to be a _____ Sponsor for the amount of \$ _____.

Please send me an invoice for a check payment that will be payable to Automotive Trade Association Executives.

Please send me an invoice to pay by credit card.

Primary Contact Name _____ Mobile # _____

Company _____ Email _____

Mailing Address _____

Please check here to opt-in to the inclusion of your email address in our published Conference materials.

Please check here to opt-in to Conference – related text messaging. *Text messages may include updates to event location, time, and other information.*

If your spouse, guest or additional representatives from your company would like to attend, the registration fee is \$750.00 each.

Additional Name/Spouse _____ Additional Name/Spouse _____

Food sensitivities: _____

Please indicate above if anyone in your party is DAIRY FREE, EGG FREE, GLUTEN FREE, KOSHER, VEGAN, or VEGETARIAN.

Please email your logo and a **BRIEF (50 words or less)** description of your company, to be included in our sponsor brochure, to Jill Goldfine at jgoldfine@nada.org.

THANK YOU FOR YOUR SUPPORT!

Please **return this form** to Jill Goldfine at jgoldfine@nada.org,
or by mail to: ATAE, 8484 Westpark Drive, Suite 500, Tysons, VA, 22102