

# Driving Wyoming's Economy

## Annual Contribution of Wyoming's New-Car Dealers

Numbers reflect annual economic activity during 2025.



**47**  
**DEALERSHIPS**  
(new car)



**4,753**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 1,885 direct jobs and  
2,868 indirect and induced jobs.



**40**  
**EMPLOYEES**  
(average per  
dealership)



**\$2B**  
**TOTAL SALES**  
(all dealerships)



**\$99M**  
**PAYROLL**

|   |  |
|---|--|
| <b>\$70,321</b><br>Average Annual<br>Earnings | <b>\$27M</b><br>State and Federal<br>Income Taxes Paid |
|---|--|

Includes income taxes paid for direct,  
indirect and induced jobs.



**0.2%**  
**REGISTRATIONS**  
Wyoming's Share of Total  
U.S. New-Vehicle Registrations

**\$82M**  
**STATE SALES  
TAX PAID**

Sources: Center for Automotive  
Research, IHS Markit, NADA,  
Taxfoundation.org, U.S. Bureau of  
Labor Statistics, U.S. Census Bureau



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

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