

Driving West Virginia's Economy

Annual Contribution of West Virginia's New-Car Dealers

Numbers reflect annual economic activity during 2025.



135
DEALERSHIPS
(new car)



12,168
TOTAL JOBS
(created by dealerships)
Includes 6,271 direct jobs and
5,897 indirect and induced jobs.



46
EMPLOYEES
(average per
dealership)



\$7.3B
TOTAL SALES
(all dealerships)



\$420M
PAYROLL

\$66,976 Average Annual Earnings	\$91M State and Federal Income Taxes Paid
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0.6%
REGISTRATIONS
West Virginia's Share of Total
U.S. New-Vehicle Registrations

Sources: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau

Includes income taxes paid for direct,
indirect and induced jobs.

\$442M
**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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