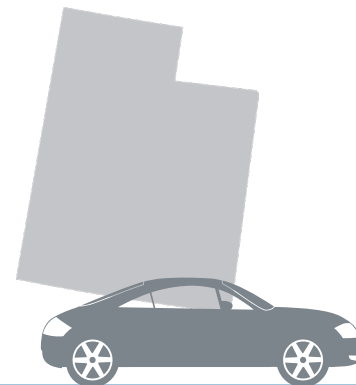


Driving Utah's Economy

Annual Contribution of Utah's New-Car Dealers

Numbers reflect annual economic activity during 2023.



141
DEALERSHIPS
(new car)



26,378
TOTAL JOBS
(created by dealerships)
Includes 11,045 direct jobs and
15,333 indirect and induced jobs.



78
EMPLOYEES
(average per
dealership)



\$9.9B
TOTAL SALES
(all dealerships)



\$860M
PAYROLL

\$77,831 Average Annual Earnings	\$285M State and Federal Income Taxes Paid
---	---

Includes income taxes paid for direct,
indirect and induced jobs.



1%
REGISTRATIONS
Utah's Share of Total U.S.
New-Vehicle Registrations

\$670M
**STATE SALES
TAX PAID**

Source: Bureau of Labor Statistics,
Center for Automotive Research,
NADA, S&P Global, Taxfoundation.org,
U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org