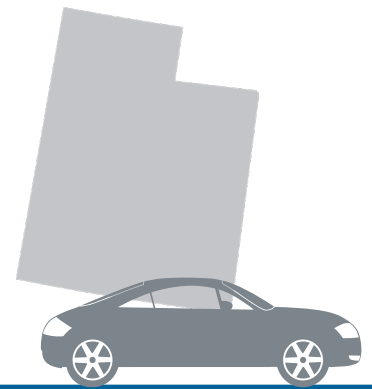


Driving Utah's Economy

Annual Contribution of Utah's New-Car Dealers

Numbers reflect annual economic activity during 2025.



144
DEALERSHIPS
(new car)



25,999
TOTAL JOBS
(created by dealerships)
Includes 10,886 direct jobs and
15,113 indirect and induced jobs.



76
EMPLOYEES
(average per
dealership)



\$9.9B
TOTAL SALES
(all dealerships)



\$873M
PAYROLL

\$80,223 Average Annual Earnings	\$276M State and Federal Income Taxes Paid
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0.8%
REGISTRATIONS
Utah's Share of Total
U.S. New-Vehicle Registrations

Includes income taxes paid for direct,
indirect and induced jobs.

\$667M
**STATE SALES
TAX PAID**

Sources: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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