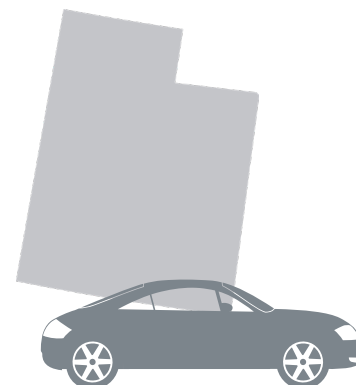


# Driving Utah's Economy

## Annual Contribution of Utah's New-Car Dealers

Numbers reflect annual economic activity during 2024.



**143**  
**DEALERSHIPS**  
(new car)



**26,840**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 11,238 direct jobs and  
15,602 indirect and induced jobs.



**79**  
**EMPLOYEES**  
(average per  
dealership)



**\$9.7B**  
**TOTAL SALES**  
(all dealerships)



**\$853M**  
**PAYROLL**

<b>\$75,907</b> Average Annual Earnings	<b>\$264M</b> State and Federal Income Taxes Paid
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Includes income taxes paid for direct,  
indirect and induced jobs.



**0.8%**  
**REGISTRATIONS**  
Utah's Share of Total U.S.  
New-Vehicle Registrations

**\$655M**  
**STATE SALES  
TAX PAID**

Source: Center for Automotive Research,  
NADA, NADA Industry Analysis, S&P Global,  
Taxfoundation.org, U.S. Bureau of Labor  
Statistics, U.S. Census Bureau.



### NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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