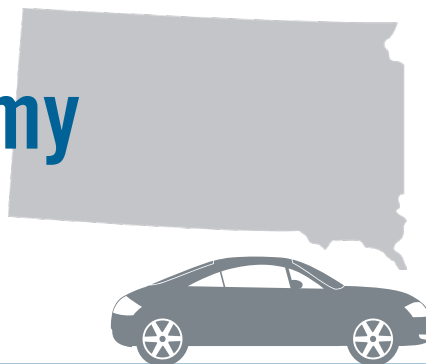


Driving South Dakota's Economy

Annual Contribution of South Dakota's New-Car Dealers

Numbers reflect annual economic activity during 2024.



83
DEALERSHIPS
(new car)



8,889
TOTAL JOBS
(created by dealerships)
Includes 4,373 direct jobs and
4,516 indirect and induced jobs.



53
EMPLOYEES
(average per
dealership)



\$3.3B
TOTAL SALES
(all dealerships)



\$308M
PAYROLL

\$70,421 Average Annual Earnings	\$574M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.3%
REGISTRATIONS
South Dakota's Share of Total
U.S. New-Vehicle Registrations

\$132M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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