

Driving South Carolina's Economy

Annual Contribution of South Carolina's New-Car Dealers

Numbers reflect annual economic activity during 2025.



266
DEALERSHIPS
(new car)



35,919
TOTAL JOBS
(created by dealerships)
Includes 16,602 direct jobs and
19,318 indirect and induced jobs.



62
EMPLOYEES
(average per
dealership)



\$20.4B
TOTAL SALES
(all dealerships)



\$1.4B
PAYROLL

\$82,290 Average Annual Earnings	\$387M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



1.6%
REGISTRATIONS
South Carolina's Share of Total
U.S. New-Vehicle Registrations

\$1M
**STATE SALES
TAX PAID**

Sources: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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