

# Driving South Carolina's Economy

## Annual Contribution of South Carolina's New-Car Dealers

Numbers reflect annual economic activity during 2024.



**262**  
**DEALERSHIPS**  
(new car)



**35,927**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 16,605 direct jobs and  
19,322 indirect and induced jobs.



**63**  
**EMPLOYEES**  
(average per  
dealership)



**\$18.3B**  
**TOTAL SALES**

(all dealerships)



**\$1.3B**  
**PAYROLL**

**\$78,949**

Average Annual  
Earnings

**\$356M**

State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**1.5%**  
**REGISTRATIONS**

South Carolina's Share of Total  
U.S. New-Vehicle Registrations

**\$943M**  
**STATE SALES  
TAX PAID**

Source: Center for Automotive Research,  
NADA, NADA Industry Analysis, S&P Global,  
Taxfoundation.org, U.S. Bureau of Labor  
Statistics, U.S. Census Bureau.



### NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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