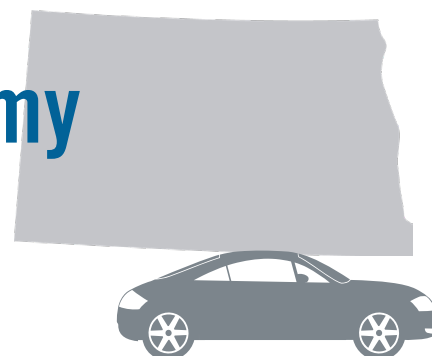


Driving North Dakota's Economy

Annual Contribution of North Dakota's New-Car Dealers

Numbers reflect annual economic activity during 2023.



70
DEALERSHIPS
(new car)



12,469
TOTAL JOBS
(created by dealerships)
Includes 3,882 direct jobs and
8,587 indirect and induced jobs.



55
EMPLOYEES
(average per
dealership)



\$3.3B
TOTAL SALES
(all dealerships)



\$275M
PAYROLL

\$70,798 Average Annual Earnings	\$87M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.3%
REGISTRATIONS
North Dakota's Share of Total
U.S. New-Vehicle Registrations

\$165M
**STATE SALES
TAX PAID**

Source: Bureau of Labor Statistics,
Center for Automotive Research,
NADA, S&P Global, Taxfoundation.org,
U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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