

Driving North Dakota's Economy

Annual Contribution of North Dakota's New-Car Dealers

Numbers reflect annual economic activity during 2025.



71
DEALERSHIPS
(new car)



12,963
TOTAL JOBS
(created by dealerships)
Includes 4,036 direct jobs and
8,927 indirect and induced jobs.



57
EMPLOYEES
(average per
dealership)



\$3.4B
TOTAL SALES
(all dealerships)



\$291M
PAYROLL

\$71,994 Average Annual Earnings	\$91M State and Federal Income Taxes Paid
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0.3%
REGISTRATIONS
North Dakota's Share of Total
U.S. New-Vehicle Registrations

Includes income taxes paid for direct,
indirect and induced jobs.

\$169M
**STATE SALES
TAX PAID**

Sources: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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