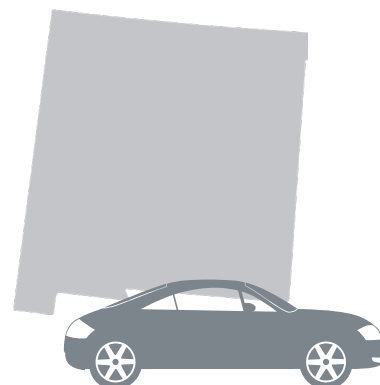


Driving New Mexico's Economy

Annual Contribution of New Mexico's New-Car Dealers

Numbers reflect annual economic activity during 2024.



112
DEALERSHIPS
(new car)



14,384
TOTAL JOBS
(created by dealerships)
Includes 6,582 direct jobs and
7,802 indirect and induced jobs.



59
EMPLOYEES
(average per
dealership)



\$6.9B
TOTAL SALES
(all dealerships)



\$485M
PAYROLL

\$73,775 Average Annual Earnings	\$136M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.6%
REGISTRATIONS
New Mexico's Share of Total U.S.
New-Vehicle Registrations

\$284M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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