

Driving New Hampshire's Economy

Annual Contribution of New Hampshire's New-Car Dealers

Numbers reflect annual economic activity during 2023.



133
DEALERSHIPS
(new car)



11,038
TOTAL JOBS
(created by dealerships)
Includes 6,451 direct jobs and
4,587 indirect and induced jobs.



49
EMPLOYEES
(average per
dealership)



\$7.1B
TOTAL SALES
(all dealerships)



\$630M
PAYROLL

\$97,721 Average Annual Earnings	\$119M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.6%
REGISTRATIONS
New Hampshire's Share of Total
U.S. New-Vehicle Registrations

\$0
**STATE SALES
TAX PAID**

Source: Bureau of Labor Statistics,
Center for Automotive Research,
NADA, S&P Global, Taxfoundation.org,
U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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