

# Driving New Hampshire's Economy

## Annual Contribution of New Hampshire's New-Car Dealers

Numbers reflect annual economic activity during 2024.



**133**  
**DEALERSHIPS**  
(new car)



**11,454**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 6,694 direct jobs and  
4,760 indirect and induced jobs.



**50**  
**EMPLOYEES**  
(average per  
dealership)



**\$7.6B**  
**TOTAL SALES**  
(all dealerships)



**\$641M**  
**PAYROLL**

<b>\$95,745</b> Average Annual Earnings	<b>\$115M</b> State and Federal Income Taxes Paid
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Includes income taxes paid for direct,  
indirect and induced jobs.



**0.6%**  
**REGISTRATIONS**  
New Hampshire's Share of Total  
U.S. New-Vehicle Registrations

**0%**  
**STATE SALES  
TAX PAID**

Source: Center for Automotive Research,  
NADA, NADA Industry Analysis, S&P Global,  
Taxfoundation.org, U.S. Bureau of Labor  
Statistics, U.S. Census Bureau.



### NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | [economics@nada.org](mailto:economics@nada.org)  
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | [legislative@nada.org](mailto:legislative@nada.org)