

Driving New Hampshire's Economy

Annual Contribution of New Hampshire's New-Car Dealers

Numbers reflect annual economic activity during 2025.



132
DEALERSHIPS
(new car)



11,657
TOTAL JOBS
(created by dealerships)
Includes 6,813 direct jobs and
4,844 indirect and induced jobs.



52
EMPLOYEES
(average per
dealership)



\$7.7B
TOTAL SALES
(all dealerships)



\$666M
PAYROLL

\$97,786 Average Annual Earnings	\$120M State and Federal Income Taxes Paid
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0.6%
REGISTRATIONS
New Hampshire's Share of Total
U.S. New-Vehicle Registrations

Sources: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau

Includes income taxes paid for direct,
indirect and induced jobs.

N/A
**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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