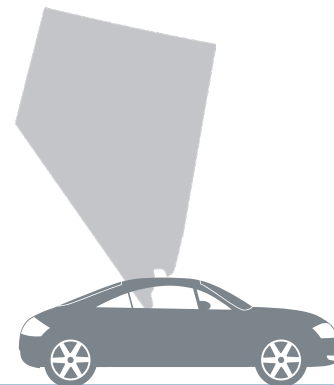


Driving Nevada's Economy

Annual Contribution of Nevada's New-Car Dealers

Numbers reflect annual economic activity during 2023.



101
DEALERSHIPS
(new car)



12,513
TOTAL JOBS
(created by dealerships)
Includes 9,581 direct jobs and
2,932 indirect and induced jobs.



95
EMPLOYEES
(average per
dealership)



\$10.9B
TOTAL SALES

(all dealerships)



\$922M
PAYROLL

\$96,226

Average Annual
Earnings

\$137M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.9%
REGISTRATIONS

Nevada's Share of Total U.S.
New-Vehicle Registrations

\$881M
**STATE SALES
TAX PAID**

Source: Bureau of Labor Statistics,
Center for Automotive Research,
NADA, S&P Global, Taxfoundation.org,
U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org