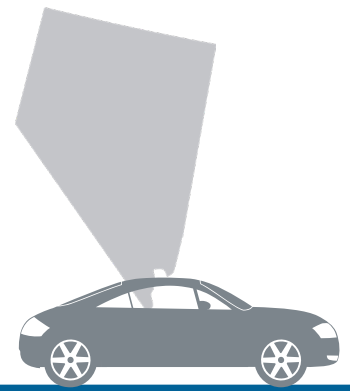


# Driving Nevada's Economy

## Annual Contribution of Nevada's New-Car Dealers

Numbers reflect annual economic activity during 2025.



**107**  
**DEALERSHIPS**  
(new car)



**13,340**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 10,214 direct jobs and  
3,126 indirect and induced jobs.



**95**  
**EMPLOYEES**  
(average per  
dealership)



**\$12.2B**  
**TOTAL SALES**  
(all dealerships)



**\$965M**  
**PAYROLL**

<b>\$94,510</b> Average Annual Earnings	<b>\$135M</b> State and Federal Income Taxes Paid
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**0.9%**  
**REGISTRATIONS**  
Nevada's Share of Total  
U.S. New-Vehicle Registrations

Sources: Center for Automotive  
Research, IHS Markit, NADA,  
Taxfoundation.org, U.S. Bureau of  
Labor Statistics, U.S. Census Bureau

Includes income taxes paid for direct,  
indirect and induced jobs.

**\$988M**  
**STATE SALES  
TAX PAID**



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

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