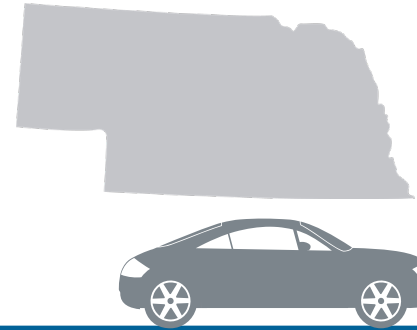


Driving Nebraska's Economy

Annual Contribution of Nebraska's New-Car Dealers

Numbers reflect annual economic activity during 2023.



155
DEALERSHIPS
(new car)



15,482
TOTAL JOBS
(created by dealerships)
Includes 7,389 direct jobs and
8,093 indirect and induced jobs.



48
EMPLOYEES
(average per
dealership)



\$6.6B
TOTAL SALES
(all dealerships)



\$533M
PAYROLL

\$72,137 Average Annual Earnings	\$143M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.5%
REGISTRATIONS
Nebraska's Share of Total U.S.
New-Vehicle Registrations

\$361M
**STATE SALES
TAX PAID**

Source: Bureau of Labor Statistics,
Center for Automotive Research,
NADA, S&P Global, Taxfoundation.org,
U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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