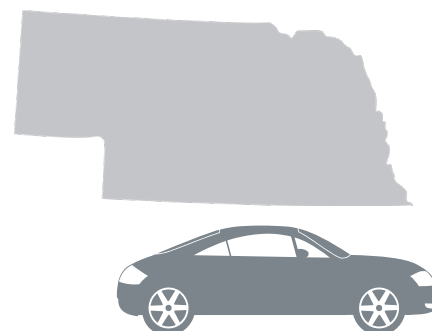


Driving Nebraska's Economy

Annual Contribution of Nebraska's New-Car Dealers

Numbers reflect annual economic activity during 2024.



153
DEALERSHIPS
(new car)



15,793
TOTAL JOBS
(created by dealerships)
Includes 7,538 direct jobs and
8,255 indirect and induced jobs.



49
EMPLOYEES
(average per
dealership)



\$6.9B
TOTAL SALES

(all dealerships)



\$535M
PAYROLL

\$70,941 Average Annual Earnings	\$154M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.6%
REGISTRATIONS
Nebraska's Share of Total U.S.
New-Vehicle Registrations

\$378M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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