

Driving Nebraska's Economy

Annual Contribution of Nebraska's New-Car Dealers

Numbers reflect annual economic activity during 2025.



153
DEALERSHIPS
(new car)



15,943
TOTAL JOBS
(created by dealerships)
Includes 7,609 direct jobs and
8,334 indirect and induced jobs.



50
EMPLOYEES
(average per
dealership)



\$6.9B
TOTAL SALES
(all dealerships)



\$549M
PAYROLL

\$72,085 Average Annual Earnings	\$134M State and Federal Income Taxes Paid
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0.5%
REGISTRATIONS
Nebraska's Share of Total
U.S. New-Vehicle Registrations

\$379M
**STATE SALES
TAX PAID**

Sources: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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