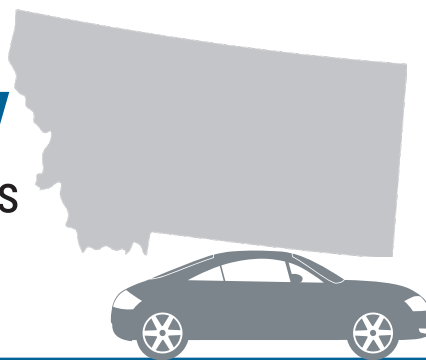


Driving Montana's Economy

Annual Contribution of Montana's New-Car Dealers

Numbers reflect annual economic activity during 2025.



93
DEALERSHIPS
(new car)



9,274
TOTAL JOBS
(created by dealerships)
Includes 4,157 direct jobs and
5,117 indirect and induced jobs.



45
EMPLOYEES
(average per
dealership)



\$4.7B
TOTAL SALES
(all dealerships)



\$316M
PAYROLL

\$76,232 Average Annual Earnings	\$88M State and Federal Income Taxes Paid
---	--

Includes income taxes paid for direct,
indirect and induced jobs.



0.4%
REGISTRATIONS
Montana's Share of Total
U.S. New-Vehicle Registrations

N/A
**STATE SALES
TAX PAID**

Sources: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org