

Driving Mississippi's Economy

Annual Contribution of Mississippi's New-Car Dealers

Numbers reflect annual economic activity during 2025.



183
DEALERSHIPS
(new car)



19,765
TOTAL JOBS
(created by dealerships)
Includes 8,906 direct jobs and
10,859 indirect and induced jobs.



49
EMPLOYEES
(average per
dealership)



\$9.5B
TOTAL SALES
(all dealerships)



\$605M
PAYROLL

\$67,977 Average Annual Earnings	\$154M State and Federal Income Taxes Paid
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0.7%
REGISTRATIONS
Mississippi's Share of Total
U.S. New-Vehicle Registrations

Sources: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau

Includes income taxes paid for direct,
indirect and induced jobs.

\$501M
**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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