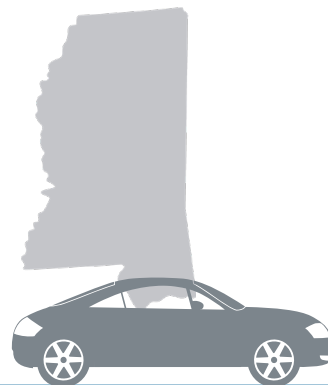


Driving Mississippi's Economy

Annual Contribution of Mississippi's New-Car Dealers

Numbers reflect annual economic activity during 2024.



180
DEALERSHIPS
(new car)



19,325
TOTAL JOBS
(created by dealerships)
Includes 8,708 direct jobs and
10,617 indirect and induced jobs.



48
EMPLOYEES
(average per
dealership)



\$8.7B
TOTAL SALES
(all dealerships)



\$583M
PAYROLL

\$66,989 Average Annual Earnings	\$166M State and Federal Income Taxes Paid
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0.7%
REGISTRATIONS
Mississippi's Share of Total U.S.
New-Vehicle Registrations

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.

Includes income taxes paid for direct,
indirect and induced jobs.

\$458M
**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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