

# Driving Maine's Economy

## Annual Contribution of Maine's New-Car Dealers

Numbers reflect annual economic activity during 2025.



**111**  
**DEALERSHIPS**  
(new car)



**12,564**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 5,783 direct jobs and  
6,781 indirect and induced jobs.



**52**  
**EMPLOYEES**  
(average per  
dealership)



**\$6.3B**  
**TOTAL SALES**  
(all dealerships)



**\$461M**  
**PAYROLL**

<b>\$79,846</b> Average Annual Earnings	<b>\$137M</b> State and Federal Income Taxes Paid
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**0.5%**  
**REGISTRATIONS**  
Maine's Share of Total  
U.S. New-Vehicle Registrations

Sources: Center for Automotive  
Research, IHS Markit, NADA,  
Taxfoundation.org, U.S. Bureau of  
Labor Statistics, U.S. Census Bureau

Includes income taxes paid for direct,  
indirect and induced jobs.

**\$345M**  
**STATE SALES  
TAX PAID**



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

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