

Driving **Maine's** Economy

Annual Contribution of Maine's New-Car Dealers

Numbers reflect annual economic activity during 2024.



110
DEALERSHIPS
(new car)



12,373
TOTAL JOBS
(created by dealerships)
Includes 5,695 direct jobs and
6,678 indirect and induced jobs.



52
EMPLOYEES
(average per
dealership)



\$6B
TOTAL SALES
(all dealerships)



\$442M
PAYROLL

\$77,662 Average Annual Earnings	\$134M State and Federal Income Taxes Paid
---	---

Includes income taxes paid for direct,
indirect and induced jobs.



0.5%
REGISTRATIONS
Maine's Share of Total U.S.
New-Vehicle Registrations

\$328M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8484 Westpark Drive, Suite 500, Tysons, VA 22102 | 800.557.6232 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org