

# Driving Louisiana's Economy

## Annual Contribution of Louisiana's New-Car Dealers

Numbers reflect annual economic activity during 2025.



**290**  
**DEALERSHIPS**  
(new car)



**34,262**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 15,736 direct jobs and  
18,526 indirect and induced jobs.



**54**  
**EMPLOYEES**  
(average per  
dealership)



**\$17.2B**  
**TOTAL SALES**  
(all dealerships)



**\$1.2B**  
**PAYROLL**

<b>\$74,165</b> Average Annual Earnings	<b>\$283M</b> State and Federal Income Taxes Paid
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Includes income taxes paid for direct,  
indirect and induced jobs.



**1.3%**  
**REGISTRATIONS**  
Louisiana's Share of Total  
U.S. New-Vehicle Registrations

**\$782M**  
**STATE SALES  
TAX PAID**

Sources: Center for Automotive  
Research, IHS Markit, NADA,  
Taxfoundation.org, U.S. Bureau of  
Labor Statistics, U.S. Census Bureau



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

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