

Driving Louisiana's Economy

Annual Contribution of Louisiana's New-Car Dealers

Numbers reflect annual economic activity during 2024.



292
DEALERSHIPS
(new car)



34,217
TOTAL JOBS
(created by dealerships)
Includes 15,716 direct jobs and
18,502 indirect and induced jobs.



54
EMPLOYEES
(average per
dealership)



\$15.5B
TOTAL SALES

(all dealerships)



\$1.1B
PAYROLL

\$71,955

Average Annual
Earnings

\$302M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



1.3%
REGISTRATIONS

Louisiana's Share of Total U.S.
New-Vehicle Registrations

\$693M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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