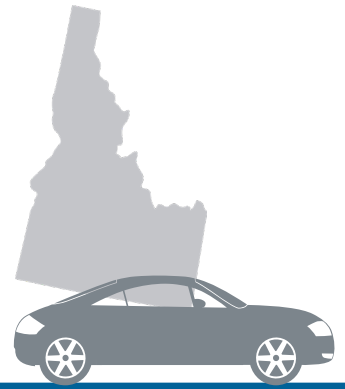


Driving Idaho's Economy

Annual Contribution of Idaho's New-Car Dealers

Numbers reflect annual economic activity during 2025.



103
DEALERSHIPS
(new car)



13,303
TOTAL JOBS
(created by dealerships)
Includes 6,774 direct jobs and
6,529 indirect and induced jobs.



66
EMPLOYEES
(average per
dealership)



\$6.4B
TOTAL SALES
(all dealerships)



\$527M
PAYROLL

\$77,805 Average Annual Earnings	\$131M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.5%
REGISTRATIONS
Idaho's Share of Total
U.S. New-Vehicle Registrations

\$384M
**STATE SALES
TAX PAID**

Sources: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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