

Driving Idaho's Economy

Annual Contribution of Idaho's New-Car Dealers

Numbers reflect annual economic activity during 2024.



103
DEALERSHIPS
(new car)



13,124
TOTAL JOBS
(created by dealerships)
Includes 6,683 direct jobs and
6,440 indirect and induced jobs.



65
EMPLOYEES
(average per
dealership)



\$5.9B
TOTAL SALES

(all dealerships)



\$507M
PAYROLL

\$75,816

Average Annual
Earnings

\$125M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.5%
REGISTRATIONS

Idaho's Share of Total U.S.
New-Vehicle Registrations

\$357M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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