

Driving Hawaii's Economy

Annual Contribution of Hawaii's New-Car Dealers

Numbers reflect annual economic activity during 2023.



71
DEALERSHIPS
(new car)



6,421
TOTAL JOBS
(created by dealerships)
Includes 3,921 direct jobs and
2,500 indirect and induced jobs.



55
EMPLOYEES
(average per
dealership)



\$4.6B
TOTAL SALES
(all dealerships)



\$338M
PAYROLL

\$86,151 Average Annual Earnings	\$94M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.5%
REGISTRATIONS
Hawaii's Share of Total U.S.
New-Vehicle Registrations

\$185M
**STATE SALES
TAX PAID**

Source: Bureau of Labor Statistics,
Center for Automotive Research,
NADA, S&P Global, Taxfoundation.org,
U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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