

Driving Hawaii's Economy

Annual Contribution of Hawaii's New-Car Dealers

Numbers reflect annual economic activity during 2024.



72
DEALERSHIPS
(new car)



6,341
TOTAL JOBS
(created by dealerships)
Includes 3,872 direct jobs and
2,469 indirect and induced jobs.



54
EMPLOYEES
(average per
dealership)



\$4.4B
TOTAL SALES

(all dealerships)



\$350M
PAYROLL

\$90,493

Average Annual
Earnings

\$93M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.4%
REGISTRATIONS

Hawaii's Share of Total U.S.
New-Vehicle Registrations

\$175M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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