

Driving Hawaii's Economy

Annual Contribution of Hawaii's New-Car Dealers

Numbers reflect annual economic activity during 2025.



71
DEALERSHIPS
(new car)



6,301
TOTAL JOBS
(created by dealerships)
Includes 3,848 direct jobs and
2,453 indirect and induced jobs.



54
EMPLOYEES
(average per
dealership)



\$4.6B
TOTAL SALES
(all dealerships)



\$353M
PAYROLL

| | |
|---|--|
| \$91,767 Average Annual Earnings | \$96M State and Federal Income Taxes Paid |
|---|--|

Includes income taxes paid for direct,
indirect and induced jobs.



0.4%
REGISTRATIONS
Hawaii's Share of Total
U.S. New-Vehicle Registrations

\$186M
**STATE SALES
TAX PAID**

Sources: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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