

# Driving Delaware's Economy

## Annual Contribution of Delaware's New-Car Dealers

Numbers reflect annual economic activity during 2024.



**53**  
**DEALERSHIPS**  
(new car)



**5,331**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 3,754 direct jobs and  
1,577 indirect and induced jobs.



**71**  
**EMPLOYEES**  
(average per  
dealership)



**\$4.1B**  
**TOTAL SALES**

(all dealerships)



**\$287M**  
**PAYROLL**

**\$76,674**

Average Annual  
Earnings

**\$59M**

State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**0.3%**  
**REGISTRATIONS**

Delaware's Share of Total U.S.  
New-Vehicle Registrations

Source: Center for Automotive Research,  
NADA, NADA Industry Analysis, S&P Global,  
Taxfoundation.org, U.S. Bureau of Labor  
Statistics, U.S. Census Bureau.



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

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