

Driving Delaware's Economy

Annual Contribution of Delaware's New-Car Dealers

Numbers reflect annual economic activity during 2025.



53
DEALERSHIPS
(new car)



5,356
TOTAL JOBS
(created by dealerships)
Includes 3,771 direct jobs and
1,584 indirect and induced jobs.



71
EMPLOYEES
(average per
dealership)



\$4.2B
TOTAL SALES
(all dealerships)



\$293M
PAYROLL

\$77,649 Average Annual Earnings	\$56M State and Federal Income Taxes Paid
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0.3%
REGISTRATIONS
Delaware's Share of Total
U.S. New-Vehicle Registrations

Sources: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau

Includes income taxes paid for direct,
indirect and induced jobs.

N/A
**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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