

Driving Arkansas' Economy

Annual Contribution of Arkansas' New-Car Dealers

Numbers reflect annual economic activity during 2023.



208
DEALERSHIPS
(new car)



20,017
TOTAL JOBS
(created by dealerships)
Includes 9,337 direct jobs and
10,680 indirect and induced jobs.



45
EMPLOYEES
(average per
dealership)



\$9.5B
TOTAL SALES
(all dealerships)



\$685M
PAYROLL

\$73,320 Average Annual Earnings	\$209M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.7%
REGISTRATIONS
Arkansas' Share of Total U.S.
New-Vehicle Registrations

\$614M
**STATE SALES
TAX PAID**

Source: Bureau of Labor Statistics,
Center for Automotive Research,
NADA, S&P Global, Taxfoundation.org,
U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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