

Driving Arkansas' Economy

Annual Contribution of Arkansas' New-Car Dealers

Numbers reflect annual economic activity during 2024.



207
DEALERSHIPS
(new car)



20,684
TOTAL JOBS
(created by dealerships)
Includes 9,648 direct jobs and
11,036 indirect and induced jobs.



47
EMPLOYEES
(average per
dealership)



\$11.2B
TOTAL SALES

(all dealerships)



\$696M
PAYROLL

\$72,137
Average Annual
Earnings

\$205M
State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.9%
REGISTRATIONS

Arkansas' Share of Total U.S.
New-Vehicle Registrations

\$728M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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