

Driving Alaska's Economy

Annual Contribution of Alaska's New-Car Dealers

Numbers reflect annual economic activity during 2023.



27
DEALERSHIPS
(new car)



3,863
TOTAL JOBS
(created by dealerships)
Includes 1,735 direct jobs and
2,128 indirect and induced jobs.



64
EMPLOYEES
(average per
dealership)



\$1.9B
TOTAL SALES
(all dealerships)



\$135M
PAYROLL

\$78,338 Average Annual Earnings	\$29M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.2%
REGISTRATIONS
Alaska's Share of Total U.S.
New-Vehicle Registrations

\$0
**STATE SALES
TAX PAID**

Source: Bureau of Labor Statistics,
Center for Automotive Research,
NADA, S&P Global, Taxfoundation.org,
U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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