

Driving Alaska's Economy

Annual Contribution of Alaska's New-Car Dealers

Numbers reflect annual economic activity during 2025.



27
DEALERSHIPS
(new car)



4,013
TOTAL JOBS
(created by dealerships)
Includes 1,802 direct jobs and
2,211 indirect and induced jobs.



67
EMPLOYEES
(average per
dealership)



\$2.1B
TOTAL SALES
(all dealerships)



\$113M
PAYROLL

\$83,512 Average Annual Earnings	\$32M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.2%
REGISTRATIONS
Alaska's Share of Total
U.S. New-Vehicle Registrations

N/A
**STATE SALES
TAX PAID**

Sources: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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