

Driving Alaska's Economy

Annual Contribution of Alaska's New-Car Dealers

Numbers reflect annual economic activity during 2024.



27
DEALERSHIPS
(new car)



3,923
TOTAL JOBS
(created by dealerships)
Includes 1,762 direct jobs and
2,161 indirect and induced jobs.



65
EMPLOYEES
(average per
dealership)



\$2B
TOTAL SALES
(all dealerships)



\$138M
PAYROLL

\$78,260 Average Annual Earnings	\$29M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.2%
REGISTRATIONS
Alaska's Share of Total U.S.
New-Vehicle Registrations

0%
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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