

Driving Alabama's Economy

Annual Contribution of Alabama's New-Car Dealers

Numbers reflect annual economic activity during 2024.



282
DEALERSHIPS
(new car)



33,608
TOTAL JOBS
(created by dealerships)
Includes 15,706 direct jobs and
17,902 indirect and induced jobs.



56
EMPLOYEES
(average per
dealership)



\$16.2B
TOTAL SALES

(all dealerships)



\$1.3B
PAYROLL

\$79,807

Average Annual
Earnings

\$380M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



1.3%
REGISTRATIONS

Alabama's Share of Total U.S.
New-Vehicle Registrations

\$369M
**STATE SALES
TAX PAID**

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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