

Driving Alabama's Economy

Annual Contribution of Alabama's New-Car Dealers

Numbers reflect annual economic activity during 2025.



278
DEALERSHIPS
(new car)



33,163
TOTAL JOBS
(created by dealerships)
Includes 15,498 direct jobs and
17,665 indirect and induced jobs.



56
EMPLOYEES
(average per
dealership)



\$17.9B
TOTAL SALES
(all dealerships)



\$1.3B
PAYROLL

\$81,770 Average Annual Earnings	\$381M State and Federal Income Taxes Paid
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1.4%
REGISTRATIONS
Alabama's Share of Total
U.S. New-Vehicle Registrations

Sources: Center for Automotive
Research, IHS Markit, NADA,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau

Includes income taxes paid for direct,
indirect and induced jobs.

\$403M
**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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