

Driving Louisiana's Economy

Annual Contribution of Louisiana's Class 4-8 New-Truck Dealers

Numbers reflect annual economic activity during 2024.



Class 4
14,001 to 16,000 lbs.



Class 5
16,001 to 19,500 lbs.



Class 6
19,501 to 26,000 lbs.



Class 7
26,001 to 33,000 lbs.



Class 8
33,001+ lbs.

45

MEDIUM- AND
HEAVY-DUTY
DEALERSHIPS

68

TOTAL NEW-TRUCK
DEALERSHIPS

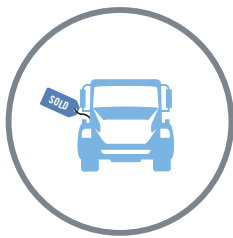
23

RAM AND CHEVY
MEDIUM-DUTY
DEALERSHIPS



3,000

DEALERSHIP
EMPLOYEES



\$2.6B

TOTAL SALES



\$212M

PAYROLL



5,792

ANNUAL
REGISTRATIONS
(Class 4-8 new trucks)



AMERICAN TRUCK DEALERS

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Note: Payroll calculated using median truck dealership wage from 2023 DWS.

Source: NADA, S&P Global