



# NADA Century Award Application

The NADA Century Award honors those dealerships that have been in the retail transportation industry for 100 years or more.

Qualifications for the NADA Century Award:

- The dealership must be a member of NADA.
- The dealership must have been in the retail transportation business for at least 100 continuous years.

Return this completed application (both pages) to [publicaffairs@nada.org](mailto:publicaffairs@nada.org). Submit any dealership materials (digital images, videos, articles, bios, etc.) for NADA publicity purposes to this [Dropbox link](#). For more info, contact [publicaffairs@nada.org](mailto:publicaffairs@nada.org) or 703.650.9301.

## CONTACT INFORMATION

Name

Email

Phone

## DEALERSHIP INFORMATION

Dealership name

Mailing address

City

State

Zip code

Name and title of current dealer principal

Name and title of founder

Relationship to founder

Date dealership founded

Date original business founded (if other than a dealership)

Original dealership name

Type of original business (i.e., dealership, carriage maker, bicycle dealer)

Dealership website

Link(s) to dealership history (include links to outside news articles or to any historical info on your website) or use Dropbox link noted above.

Link(s) to any downloadable digital images, videos or PDFs of articles, bios, etc., of dealership or use Dropbox link noted above.

Signature

Date



## NADA Century Award Application *continued*

In Century Award articles, we want to paint a portrait for the reader about your company, its rich history and its people. Below are some commonly-asked questions that will allow us to elaborate a bit more about your dealership.

### PAINT-A-PORTRAIT INFO

How will your company celebrate your 100th anniversary? \_\_\_\_\_

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What are your fondest or funniest memories related to the dealership? \_\_\_\_\_

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In what ways are you involved in the community (eg. charities, car shows, youth sports, veteran events)? \_\_\_\_\_

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Did the business sell more than just cars when it started? Any interesting trade-ins (e.g., cattle, sheep, farm machinery, etc.)? \_\_\_\_\_

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In a few words, describe your business philosophy or company culture (eg. "family/people first," "always innovate," "customer is king"). \_\_\_\_\_

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Any other interesting facts we can include in the article? \_\_\_\_\_

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