Island Booth

An Island Booth is any size booth exposed to aisles on all four sides.

Dimensions

An Island Booth is typically 20ft by 20ft (6.10m by 6.10m) or larger, although it may be configured differently.

Use of Space

The entire cubic content of the space may be used up to the maximum allowable height, which is 20ft (6.10m), including signage.

Be advised that Island Booths configured with solid walls around the perimeter higher than 8' may potentially obstruct the line of sight of neighboring booths. When designing Island Booths, exhibitors are asked to consider allowing for at least 20% visibility on structures/walls above 4' tall on all four sides. Exhibitor may use plexiglass or similar see-through material to create taller structures/walls that will allow for line of sight above 4'.

ISLAND BOOTH



